


# Persona

Persona type:

<div></div> <div>Name:</div> <div>Age:</div> <div>Family:</div> <div>Occupation:</div> <div>Internal trigger:</div>	<div>Statement/behaviour:</div>	<div>What I am like:</div>	<div>What do I like to do in my free time:</div>
	<div>Where to reach me:</div>	<div>What makes me involved:</div>	<div>Challenges to engagement:</div>
<div>Reasons to use the service where nudging happens:</div>		<div>Reasons not use the service:</div>	